

# PACKAGES & PRICING

|                                                    | Before Oct. 1 | Oct. 1-Dec. 20 | After Dec. 20 |
|----------------------------------------------------|---------------|----------------|---------------|
| <b>EIGHTH PAGE AD</b><br>W - 4 IN.<br>H - 2.5 IN   | \$40          | \$55           | \$70          |
| <b>QUARTER PAGE AD</b><br>W - 4 IN.<br>H - 5.3 IN. | \$75          | \$100          | \$125         |
| <b>HALF PAGE AD</b><br>W - 8.5 IN.<br>H - 5.3 IN.  | \$140         | \$170          | \$200         |
| <b>FULL PAGE AD</b><br>W - 8.5 IN.<br>H - 10.3 IN. | \$250         | \$300          | \$325         |

\*Sizes are approximate given the book is produced in pica measurement.

## TO PURCHASE AN AD, GO TO:

1. MAIL IN THE ORDER FORM AND YOUR CHECK MADE PAYABLE TO MIDLOTHIAN HIGH SCHOOL.
2. GO ONLINE AND PAY THROUGH [WWW.YEARBOOKORDERCENTER.COM](http://WWW.YEARBOOKORDERCENTER.COM) (4897)

## TO SUBMIT YOUR AD:

1. GO TO [WWW.HJESHARE.COM](http://WWW.HJESHARE.COM) (CODE IS MIDLO) AND SUBMIT A .JPEG OF YOUR AD
2. EMAIL YOUR AD TO [MIDLOYBK@GMAIL.COM](mailto:MIDLOYBK@GMAIL.COM)

**DON'T DELAY.**

**ORDER YOUR  
YEARBOOK AD  
TODAY!**

**PRICES GO UP  
ON OCT. 1.**

Midlothian High School Yearbook  
401 Charter Colony Parkway, Midlothian, Virginia 23114  
804-378-2440, ext. 4172 | [midloybk@gmail.com](mailto:midloybk@gmail.com)  
[www.midloybk.com](http://www.midloybk.com)



# 2025 Midlothian High School *Trojan* Yearbook Advertising Contract

\_\_\_\_\_ agrees to purchase an advertisement for the 2025 edition of the  
 (Name of business)

Midlothian High School *Trojan* yearbook on this date: \_\_\_\_\_. The size of  
 (MM/DD/YYYY)  
 the advertisement will be a \_\_\_\_\_ page ad at the cost of \_\_\_\_\_.

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|------------------------|---------------|----------------|---------------|
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| <b>FULL PAGE AD</b>    | <b>\$250</b>  | <b>\$300</b>   | <b>\$325</b>  |

| <b>Method of Payment</b>                                                                                                                                                                                                       |                          |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|
| <input type="checkbox"/>                                                                                                                                                                                                       | Paid by cash             |
| <input type="checkbox"/>                                                                                                                                                                                                       | Paid by check*           |
| <input type="checkbox"/>                                                                                                                                                                                                       | Paid online using YBOC** |
| <small>* - Checks should be made payable to:<br/>           Midlothian High School<br/>           ** - Online payment can be made at<br/> <a href="http://www.yearbookordercenter.com">www.yearbookordercenter.com</a></small> |                          |

## Business Information

Name of Business: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Customer Name / Point of Contact: \_\_\_\_\_

Customer Signature: \_\_\_\_\_

Staff Representative Signature: \_\_\_\_\_

# Be seen. Be heard. Buy a yearbook ad.

## **SUCCESSFUL LOCAL BUSINESSES SUPPORT LOCAL SCHOOLS. SUPPORT THE MIDLOTHIAN HIGH SCHOOL YEARBOOK.**

You need to reach the most people you can with every one of your advertising dollars. I'd like to tell you about one of the best ways to reach customers and support your local community - by advertising in the Midlothian High School *Trojan* yearbook.

Advertising in the *Trojan* yearbook helps you reach the students, parents, and faculty and staff who buy the book and share it with other members of the Midlothian community.

Having your company represented in the *Trojan* yearbook will help your business grow and demonstrate your support of Midlothian High School and the local community.

With over 1,000 copies of the book sold each year and several state and national awards and recognitions, the *Trojan* yearbook is seen both locally and nationally by thousands of people.

With an energetic, creative staff, the *Trojan* yearbook staff will help you create a yearbook ad that is just right for your business at a very reasonable cost.

## **The early bird deadline to order an ad is Sep. 30**

**DETAILS ON PACKAGES, PRICING, AND HOW TO PURCHASE AN  
AD ARE ON THE NEXT PAGE.**