

# BUY YOUR SENIOR *Pride Ad*

SHOW HOW PROUD YOU ARE OF YOUR GRADUATING SENIOR BY PURCHASING A SENIOR PRIDE AD. A SENIOR PRIDE AD IS NOT ONLY A GREAT WAY TO SHOW YOUR GRADUATE HOW PROUD YOU ARE OF HIS/HER ACCOMPLISHMENTS, BUT IT MAKES HIS/HER FINAL MIDLOTHIAN YEARBOOK TRULY MEMORABLE.

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## TO PURCHASE AN AD

RETURN THE ORDER FORM TO:

MIDLOTHIAN HIGH SCHOOL YEARBOOK  
401 CHARTER COLONY PARKWAY  
MIDLOTHIAN, VIRGINIA 23114

OR

BUY ONLINE BY GOING TO:

[WWW.YEARBOOKORDERCENTER.COM](http://WWW.YEARBOOKORDERCENTER.COM)

## EARLY BIRD PRICING ENDS SEPT. 30

SEE REVERSE FOR PACKAGES AND PRICING

# PACKAGES & PRICING *List*

## PACKAGES

### QUARTER PAGE AD

TYPICALLY ACCOMODATES 3  
TO 4 PICTURES WITH 3 TO 4  
LINES OF TEXT

AD IS TALLER THAN IT IS  
WIDE

\*LIMITED TO 1 PERSON PER AD

### HALF PAGE AD

TYPICALLY ACCOMODATES 5  
TO 7 PICTURES WITH 4 TO 5  
LINES OF TEXT

AD IS WIDER THAN IT IS TALL

\*LIMITED TO 1 PERSON PER AD

### FULL PAGE AD

TYPICALLY ACCOMODATES 8  
TO 12 PICTURES WITH 6 TO 7  
SENTENCES OF TEXT

AD IS TALLER THAN IT IS  
WIDE

\*LIMITED TO 1 PERSON PER AD

## PRICING LIST

### EARLY BIRD

- ✓ QUARTER PAGE - \$75
- ✓ HALF PAGE - \$140
- ✓ FULL PAGE - \$250

### AFTER SEPT. 30

- ✓ QUARTER PAGE - \$100
- ✓ HALF PAGE - \$170
- ✓ FULL PAGE - \$300

### AFTER DEC. 20

- ✓ QUARTER PAGE - \$125
- ✓ HALF PAGE - \$200
- ✓ FULL PAGE - \$350

### CONTACT US:

☎ 804-378-2440 EXT. 4172

🌐 [WWW.MIDLOYBK.COM](http://WWW.MIDLOYBK.COM)

✉ [MIDLOYBK@GMAIL.COM](mailto:MIDLOYBK@GMAIL.COM)

WANT TO PURCHASE A PRIDE AD FOR A  
GROUP OF SENIORS OR A TEAM?  
CONTACT THE YEARBOOK STAFF FOR  
MORE DETAILS.

# SENIOR PRIDE AD ORDER FORM

PURCHASER NAME: \_\_\_\_\_

STUDENT NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

## ORDER INFORMATION

AD SIZE:     ☐ 1/4 PAGE     ☐ 1/2 PAGE     ☐ FULL PAGE

METHOD OF PAYMENT:     ☐ CASH     ☐ CHECK

AMOUNT ENCLOSED: \_\_\_\_\_ CHECK NO.: \_\_\_\_\_

	<u>PRICING</u>		
	<u>BEFORE 9/30</u>	<u>OCT.1-DEC. 20</u>	<u>AFTER DEC. 20</u>
<u>1/4 PAGE</u>	\$75	\$100	\$125
<u>1/2 PAGE</u>	\$140	\$170	\$200
<u>FULL PAGE</u>	\$250	\$300	\$350

\*ORDER MUST BE POSTMARKED BY THE DATE INDICATE TO RECEIVE THAT PRICE.

\*\*CHECKS SHOULD BE MADE PAYABLE TO MIDLOTHIAN HIGH SCHOOL

PLEASE WRITE YOUR MESSAGE HERE. (PLEASE NO SONG LYRICS OR COPYRIGHTED MATERIAL.)

PLEASE SEND THIS FORM ALONG WITH PAYMENT TO:

**MIDLOTHIAN HIGH SCHOOL YEARBOOK  
401 CHARTER COLONY PARKWAY  
MIDLOTHIAN, VIRGINIA 23114**

# **SUBMITTING YOUR AD CONTENT**

FOR PURPOSES OF BOOK STYLE AND CONSISTENCY, ALL ADS WILL BE CREATED BY THE YEARBOOK STAFF AND ARE SUBJECT TO THEIR CREATIVE AND EDITORIAL CONTROL. ALL ADS WILL BE SUBMITTED FOR YOUR REVIEW AFTER COMPLETION.

WHEN SUBMITTING PHOTOS, PLEASE BE SURE THEY ARE OF HIGH QUALITY (300 DPI IS BEST). SCREEN SHOTS OR CELL PHONE PHOTOS GENERALLY DO NOT WORK WELL.

WHEN CONSIDERING WHAT TO SUBMIT, SIMPLE IS BETTER. ONE GREAT PHOTOS IS BETTER THAN A LOT OF AVERAGE PHOTOS. A SIMPLE, POIGNANT MESSAGE IS BETTER THAN A LONG LETTER.

PLEASE SUBMIT YOUR AD MATERIALS WITHIN TWO WEEKS OF YOUR PURCHASE.

## **SUBMITTING PHOTOS**

TO SUBMIT YOUR PHOTOS:

1. UPLOAD THEM TO [WWW.HJESHARE.COM](http://WWW.HJESHARE.COM) (CODE IS MIDLO)
2. MAIL PHYSICAL COPIES TO THE SCHOOL TO THE ATTENTION OF THE YEARBOOK. PROVIDE A STAMPED RETURN ENVELOPE IF YOU WANT YOUR PICTURES RETURNED. DO NOT SUBMIT PHOTOS THAT ARE IRREPLACABLE.

## **SUBMITTING YOUR MESSAGE**

TO SUBMIT YOUR MESSAGE:

1. EMAIL YOUR MESSAGE TO [MIDLOYBK@GMAIL.COM](mailto:MIDLOYBK@GMAIL.COM)
2. MAIL YOUR MESSAGE ON THE ORDER FORM TO THE SCHOOL TO THE ATTENTION OF THE YEARBOOK.